



PRODUCT CATALOG

New Collection



OUR STORY

Nubian Roc aims to establish itself as a leading wellness brand, empowering individuals to embrace their natural beauty and cultivate holistic well-being. Leveraging African diasporic traditions and natural ingredients, we will create a unique and inclusive product line, foster community engagement, and drive business growth. Our raw shea butter, cocoa butter, african black soap, extra virgin coconut oil products are sourced and produced in Ghana, using traditional methods that don't harm the environment.



We try to purchase directly from the source, where possible, to ensure the highest standard of goods at the most affordable prices. Which also aligns us with our Fair Trade commitment to support the local communities economic growth.

Nubian Roc organic beauty product line was born out of a love and curiosity for natural and body beauty products back in 2008. The founder became acutely aware of the harmful ingredients and preservatives in beauty products after starting her own family. She decided to go back to the "good old days" in Ghana where african black soap, coconut oil and shea butter was used as an everyday beauty product.

From the start of our production process, right to the moment when you're using one of our fabulous and luxurious beauty products, you can be satisfied that we've thought about our workers, the environment, and you our client, every step of the way.

Nubian Roc is well known for its wide range of raw and organic beauty products and also for our excellent customer service, happy clients that become a part of the Nubian Roc family.

OUR MISSION

At Nubian Roc, our mission is to provide premium-quality fair trade, eco-conscious, sustainable organic beauty products for all your face, skin, and hair care needs. We are committed to providing high-quality, natural wellness products and educational resources, honoring African diasporic traditions and promoting holistic well-being, health, radiance of your body, mind and soul.

We believe in the power of nature's gifts and strive to uphold the highest standards of purity and sustainability in our products. We are dedicated to sourcing only the finest, ethically harvested organic ingredients, ensuring that they retain their healing properties and are free from harmful chemicals and additives.

We are committed to promoting holistic care by offering versatile products that cater to a wide spectrum of skin and hair types. Our organic shea butter, african black soap, coconut oil, and cocoa butter are carefully formulated to provide deep hydration, protection, and nourishment, unlocking your natural beauty potential.

Whether you are longing for vibrant and lustrous hair, a clear and radiant complexion, or smooth and supple skin, our organic beauty products are designed to cater to your individual needs and goals.

Furthermore, we prioritize transparency and education, empowering our customers with the knowledge to make informed choices about their personal care routine. We strive to foster a sense of community, providing ongoing support and guidance on incorporating our products into your overall well-being journey.

Together, let us embark on a nourishing and transformative experience with our organic shea butter, coconut oil, and cocoa butter. Our mission is to become the trusted authority in natural wellness, bridging cultural heritage and modern self-care, while fostering a vibrant community that celebrates diversity and inclusivity.

Bring Your Glow Out...

WHOLESALE

African Black Soap Bulk x25 (Business In A Box)



African black soap is an effective topical cleanser. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial.

25x 100g African Black Soap in A Box Without Branding Labels

African Black Soap Shampoo Bulk x24 (Business In A Box)



This amazing african black soap showergel and shampoo is an effective topical cleanser. The natural vitamins in african black soap helps to bring down inflammation, calm and soothe irritated skin. The lauric acid in palm kernel oil and coconut oil creates a nice lather.

24x 250ml African Black Soap Shampoo in A Box Without Branding Labels

Chebe Shea Butter Hairfood Bulk x24 (Business In A Box)



Chebe Shea butter Hairfood is made from 100% unrefined shea butter, Coconut oil, infused chebe powder, Karkar oil, Jamaican Black Castor oil, Argan oil and Sweet Almond oil, all blended together to give your hair the moisture it needs and promote hair growth.

24x 250g Chebe Shea Butter Hairfood in A Box Without Branding Labels

Unrefined Shea Butter Ivory Bulk x24 (Business In A Box)



100% Raw & Unrefined Ivory Shea butter is a skin and hair superfood that comes from the seeds of the fruit of the Shea (Karite) tree and that is naturally rich in vitamins A, E and F.

24x 250g Unrefined Shea Butter Ivory in A Box Without Branding Labels

Unrefined Shea Butter Yellow Bulk x24 (Business In A Box)



100% Raw & Unrefined Yellow Shea butter is a skin and hair superfood that comes from the seeds of the fruit of the Shea (Karite) tree and Borotutu tree that is naturally rich in antioxidants, vitamins A, E and F.

24x 250g Unrefined Shea Butter Ivory in A Box Without Branding Labels

Extra Virgin Coconut Oil Bulk x24 (Business In A Box)



Extra virgin coconut oil is a type of coconut oil that is extracted from fresh coconuts without any additional refining processes. It is considered to be the purest form of coconut oil and retains the natural benefits and nutrients found in coconuts.

24x 250ml Extra Virgin Coconut Oil in A Box Without Branding Labels

Extra Virgin Coconut Oil Bulk x24 (Business In A Box)



Extra virgin coconut oil is a type of coconut oil that is extracted from fresh coconuts without any additional refining processes. It is considered to be the purest form of coconut oil and retains the natural benefits and nutrients found in coconuts.

24x 500ml Extra Virgin Coconut Oil in A Box Without Branding Labels

PRODUCT SPECIFICATIONS

New Collection | 2024



AFRICAN BLACK SOAP 100G

African black soap is an effective topical cleanser. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial.



AFRICAN BLACK SOAP 230G

African black soap is an effective topical cleanser. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial.



AFRICAN BLACK SOAP LEMONGRASS 100G

Lemongrass infused Raw African black soap is an effective topical cleanser. The essential oils in lemongrass helps to bring down inflammation, calm and soothe irritated skin. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial.



AFRICAN BLACK SOAP LEMONGRASS 230G

Lemongrass infused Raw African black soap is an effective topical cleanser. The essential oils in lemongrass helps to bring down inflammation, calm and soothe irritated skin. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial.



AFRICAN BLACK SOAP FAMILY PACK 500G

African black soap is an effective topical cleanser. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial. Easy to share for the whole family.



AFRICAN BLACK SOAP LEMONGRASS FAMILY PACK 500G

Lemongrass infused Raw African black soap is an effective topical cleanser. The essential oils in lemongrass helps to bring down inflammation, calm and soothe irritated skin. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial. Easy to share for the whole family.



AFRICAN BLACK SOAP SHOWER GEL 100ML

African black soap shower gel is an effective topical cleanser. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial. Due to the presence of shea butter and other moisturizers in African black soap shower gel, it will clean your face and body without stripping the natural oils from the skin.



AFRICAN BLACK SOAP SHOWER GEL 250ML

African black soap shower gel is an effective topical cleanser. The lauric acid in palm kernel oil and coconut oil creates a nice lather and is naturally antimicrobial. Due to the presence of shea butter and other moisturizers in African black soap shower gel, it will clean your face and body without stripping the natural oils from the skin.



CHEBE POWDER 100G

Chébé Powder is a mix of seeds (croton zambesicus), mahlabba soubiane seeds, misic stone, cloves and samour resin; It is often used in combination with other oils or creams to create a paste that is applied and left on the hair for extended periods of time. Chebe powder has been used for strengthening hair, preventing breakage, and allowing fuller and longer hair growth.

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CHEBE POWDER BULK 1LT

Chébé Powder is a mix of seeds (croton zambesicus), mahlabba soubiane seeds, misic stone, cloves and samour resin; It is often used in combination with other oils or creams to create a paste that is applied and left on the hair for extended periods of time. Chebe powder has been used for strengthening hair, preventing breakage, and allowing fuller and longer hair growth.



CHEBE SHEA BUTTER HAIRFOOD 250G

Chebe Shea butter Hairfood is made from 100% unrefined Shea butter, Coconut oil, infused Chebe powder, Karkar oil, Jamaican Black Castor oil, Argan oil and Sweet Almond oil, all blended together to give your hair the moisture it needs and promote hair growth. Shea Butter and Coconut Oil repair hair follicles and promote healthy hair. They can also help to provide moisture to a dry scalp, treat dandruff, and provide moisture to dry hair that has been relaxed, colored, or heat-treated.



CHEBE OIL HAIR GROWTH & SCALP TONIC

Pamper your hair with our Chebe Oil Rosemary, Mint hair growth and scalp tonic. This indulgent blend combines the nourishing properties of Chebe, Rosemary, Mint, Lavender & Clove Oil. Chebe rosemary mint hair growth oil and scalp tonic penetrates deep into the hair shaft, providing intense hydration and restoring moisture balance. It helps repair hairline, damaged hair, reduces frizz, bald spots and promotes healthy hair growth.



CLOVE OIL EXTRACT 20ML

Clove Oil Extract renowned for its analgesic, anti-inflammatory, and antimicrobial properties ensuring a rich and potent aroma that will calm your mind, body, and skin. This makes clove ideal to treat a range of skin diseases, such as eczema or psoriasis, as well as, reduce symptoms like itching or skin scaling. Harnessing the power of clove flowers, this oil promotes pain relief, reduces coughs, colds and soothes digestive issues making it perfect for aromatherapy, skincare, and haircare.



COCOA BUTTER

Cocoa butter, also known as Theobroma oil, is a natural fat extracted from cocoa beans. Organic raw cocoa butter is derived from cocoa beans that have been grown without the use of synthetic pesticides, herbicides, or genetically modified organisms. It is a popular ingredient in cosmetic and skincare products due to its moisturizing, nourishing, and protective properties.



EXFOLIATING SPONGE

This traditional african Exfoliating Sponge is pure genius. It exfoliates, remove dead skin, leaving your body soft to the touch, lathers and dry's nicely. Once you bath with an African bathing exfoliating sponge a wash cloth will never do!



EXTRA VIRGIN COCONUT OIL 250ML

Extra virgin coconut oil is a type of coconut oil that is extracted from fresh coconuts without any additional refining processes. It is considered to be the purest form of coconut oil and retains the natural benefits and nutrients found in coconuts. Extra Virgin Coconut Oil has high levels of essential fatty acids and enzymes.



EXTRA VIRGIN COCONUT OIL 500ML

Extra virgin coconut oil is a type of coconut oil that is extracted from fresh coconuts without any additional refining processes. It is considered to be the purest form of coconut oil and retains the natural benefits and nutrients found in coconuts. Extra Virgin Coconut Oil has high levels of essential fatty acids and enzymes.



GARLIC OIL EXTRACT 20ML

Garlic Oil Extract, scientifically referred to as Allium Sativum oil, Garlic has been used by humans for thousands of years for its natural medicinal benefits. It has long been used throughout modern and ancient history as a flavoring agent and traditional medicine to reap its powerful antioxidant, anti-inflammatory, anti-parasitic, antifungal, antimicrobial, and insecticidal properties

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**GINGER OIL EXTRACT
20ML**

Ginger Oil Extract has a warm delicately spicy and citrusy aroma that can be used to fragrance your skin care creams, butters and lotions. May be used in a massage oil to soothe aching joints and muscles as it has anti-inflammatory properties and invigorates, energizes, stimulates, strengthens, warms, and helps with memory loss.



**HEMP SEED OIL
EXTRACT 20ML**

Hemp Seed Oil Extract is an effective and fast-acting natural pain oil that assists with arthritis, sports injuries, restless legs, headaches, cramps, joint and muscle pain. Our muscle recovery oil delivers a soothing and relaxing effect to tired muscles and awakens the senses, de-stress the mind and relieve fatigue when using it as a massage oil. A drop under the tongue is best for restless nights and will promote sleep.



**HOT OIL TREATMENT
100ML**

Repair damaged hair & promote hair growth. This amazing hot oil is the best kept secrets of the Kitavan people in Papua New Guinea. This formula is a combination of Extra Virgin Coconut oil, fresh frangipani, fresh mint and other essential oils to stimulate hair growth. Will keep hair silky softy and scalp moist, rejuvenated, allowing the hair follicles to stay open and ready for growth.



**INFUSED FRANGIPANI
UNREFINED SHEA
BUTTER 200G**

This infused frangipani unrefined shea butter is great for all uses. Skin, hair and the whole body.

The Frangipani plant holds a key place in aromatherapy owing to its romantic and stimulating fragrance that enhances the mind and body. It is known to alleviate inflammation, headache, and back pain. Our infused butter is made with unrefined shea butter, frangipani, and essential oils like tea tree, lemongrass and lavender.



**INFUSED HEMP &
GINGER UNREFINED
SHEA BUTTER 200G**

This miracle-infused hemp and ginger unrefined Shea butter is great for massage, pains, skin & hair. Shea butter is a skin superfood that comes from the seeds of the fruit of the Shea tree that is naturally rich in vitamins A, E and F.

Our infused butter is made from unrefined shea butter, hemp seeds, ginger oil and sweet orange, frankincense and lavender essential oils.



**INFUSED VERBENA
UNREFINED SHEA
BUTTER 200G**

This aromatherapy infused verbena unrefined shea butter is essentially made with verbena leaves, unrefined shea butter and enriched with raw cocoa butter. Rich in vitamins, shea butter softens, protects, and regenerates the skin. This mix of shea and nourishing cocoa butter is scented with pure exotic verbena leaves and benefits from its antiseptic, and nourishing properties.



**JASMINE OIL
EXTRACT 20ML**

Our Jasmine therapeutic cold press oil extract is an essential oil extracted from the fragrant flowers of the jasmine plant (*Trachelospermum Jasminoides*). It's renowned for its calming, uplifting, and romantic properties ensuring a rich and potent aroma that will enhance your mood mind, body, and skin.



**LAVENDER OIL
EXTRACT 20ML**

Our Lavender therapeutic cold press oil extract is an essential oil extracted from the fragrant flowers of the lavender plant (*Lavandula Dentata*). It's renowned for its calming, uplifting, and soothing properties ensuring a rich and potent aroma that will calm your mind, body, and skin.



**MORINGA POWDER
100G**

It goes by a variety of names, such as drumstick tree, horseradish tree or ben oil tree moringa is a natural energy booster. Along with being energizing, moringa is also calming, soothing and detoxifying, giving you clean and pure sustainable energy. Moringa leaf powder can be brewed as a tea on its own or added to your favorite juice, smoothie or other recipes. has a delicious spinachy green flavour, perfect for boosting curries, stews, casseroles, soups, salads, green smoothies and more.

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NEEM POWDER 100G

Neem leaf powder is used since ancient times to treat dandruff, acne, hyperpigmentation, made from the leaves of the tree but also a small amount from the bark and flower. In Ayurveda we use the flower, leaves, bark and oil from Neem in healthcare. The powder is used as supplement to take orally and is recommended for the skin, hair, nails, blood and the intestines.



NEEM OIL 50ML

Neem Oil comes from the Neem Tree, also known as Azadirachta Indica. When pure Neem Oil is diluted, it can have a significant number of benefits for different skin symptoms. Neem oil has been known to help support pimple reduction, soothe dry, itchy skin, anti-aging, and increase the healing of wounds, anti-fungal and anti-bacterial. Neem oil can be applied to the face to assist with water loss, skin thickening, pimples, and redness



PEPPERMINT OIL EXTRACT 20ML

Peppermint Therapeutic Cold Press Oil Extract is a high-quality oil that captures the essence of mint (Mentha Piperita). It's renowned for its analgesic, carminative, anti-inflammatory, and antimicrobial properties. Excellent for aiding in digestion as it has carminative properties of expelling gas (from the stomach or intestines so as to relieve flatulence or abdominal pain or distension).



ROSEMARY EXTRACT OIL 20ML

osemary essential oil is a concentrated essential oil that is obtained from the flowering tops of the Rosemary (RosmarinusOfficinalis) herb. This herb belongs to the same mint family that Lavender, Clary Sage, Basil, etc. belong to. It is mainly known for its cleansing properties, powerful antioxidants due to its beautifying properties that make it an ideal ingredient for skincare and hair growth purposes.



SORE MUSCLES & ACHES ROLLERBALL 10ML

With essential oils like Hempseed, Frankincense, and Ginger; the Sore Muscles & Aches blend will soothe sore muscles, headaches, reduce inflammation thereby relieving pain . Perfect for for the whole family



STRESS RELIEF ROLLERBALL 10ML

With essential oils like Lavender, Vanilla, and Ginger, the Stress Relief blend will bring comfort, rejuvenation, and mental clarity. Give a relaxing and soothing gift this season! Perfect for women and men of any age.



UNREFINED IVORY SHEA BUTTER 250G

Shea Butter is a skin and hair superfood that comes from the seeds of the fruit of the Shea (Karite) tree and that is naturally rich in vitamins A, E and F. It offers UV protection (it is SPF ~6) and provides the skin and hair with essential fatty acids and the nutrients necessary for collagen production. Shea Butter has been used in Africa and many other locations for years to improve skin and hair.



UNREFINED IVORY SHEA BUTTER BULK 1KG

Shea Butter is a skin and hair superfood that comes from the seeds of the fruit of the Shea (Karite) tree and that is naturally rich in vitamins A, E and F. It offers UV protection (it is SPF ~6) and provides the skin and hair with essential fatty acids and the nutrients necessary for collagen production. Shea Butter has been used in Africa and many other locations for years to improve skin and hair.



UNREFINED YELOWW SHEA BUTTER 250G

Yellow Shea butter is a skin and hair super-food that comes from the seeds of the fruit of the Shea (Karite) tree and Borotutu tree that is naturally rich in antioxidants, vitamins A, E and F. The medicinal borotutu root (Cochlospermum angolensis) has been used in West Africa for many years, not only for coloring but primarily for enriching shea butter with its healing effects in combating inflammation and infection. It has antibacterial properties and helps heal skin problems and burns. It also effectively fights age spots.

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UNREFINED YELOWW SHEA BUTTER BULK 1KG

Yellow Shea butter is a skin and hair super-food that comes from the seeds of the fruit of the Shea (Karite) tree and Borotutu tree that is naturally rich in antioxidants, vitamins A, E and F. The medicinal borotutu root (*Cochlospermum angolensis*) has been used in West Africa for many years, not only for coloring but primarily for enriching shea butter with its healing effects in combating inflammation and infection. It has antibacterial properties and helps heal skin problems and burns. It also effectively fights age spots.



WAKE ME UP ROLLERBALL 10ML

With essential oils like Sweet Orange, Frankincense, and Cedarwood, the Wake Me Up blend will create a refreshing, energizing, and uplifting feeling to overcome fatigue, reduce stress and support a positive mood. Perfect for women and men of any age.



WHOLE BAY LEAVES 100G

Use whole bay leaves to add a subtle, herbal flavour to soups and stews. This vegan-friendly herb has a subtle sweet taste to add flavour to your curry, vinegars and soups. This product is free from preservatives and certified halaal and kosher, so you can create delicious meals with confidence. Bay leaf is a good source of vitamin A, vitamin B6, and vitamin C.



WHOLE BLACK PEPPER CORNS GRINDER 50G

Freshly ground black pepper delivers a fresh, warm bite and can be added to a variety of savoury dishes. This is a must-have spice for both cooking and your dinner table that can be added to your soups, sauces, marinades, salads, veggies and meats. This vegan-friendly product packs a punch, allowing you to flavour your family's favourite dishes without the addition of preservatives or MSG.



WHOLE CINNAMON BARK 100G

Cinnamon can be used whole or ground. People often include ground cinnamon in spice mixes and whole cinnamon in recipes to add depth and flavor to a wide variety of foods. These small dark brown bark is used to spice up curries, season meats, and even flavor spiced baked goods. Today, cinnamon remains an important spice that gives many dishes that special sweet flavour and pungency.



WHOLE ORGANIC CLOVES 100G

Cloves can be used whole or ground. People often include ground cloves in spice mixes and whole cloves in recipes to add depth and flavor to a wide variety of foods. These small dark brown pods are used to spice up curries, season meats, enrich sauces like Worcestershire sauce, and even flavor spiced baked goods. Today, cloves remain an important spice that gives many dishes that special kick.



Thank you!

Bring Your Glow Out...

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